

## **Faculty Employment Programme**

### **Event – 1**

**Date:** 30-10-2024

**Activity Name:** Faculty Employment Program (FEP)

**Faculty Coordinator:** Dr Smita M Gaikwad

**Faculty Coordinator Contact No.** 8861115612

**Guest Name:** Dr Vishal Soodan

**Guest Designation:** Assistant Professor

**Company Name:** CMS B School, JAIN (Deemed to be University)

**Topic:** Data Analytics: R Basics

**Duration:** 1 Hour

**Venue:** Lab 306, 3<sup>rd</sup> Floor, FMS, CMS, BS - JU

**No. of Participated:** 24

**Summary: (Write-up required minimum 4 to 5 lines)**

The Faculty Enrichment Program at CMS Business School, Jain (Deemed-to-be University), focused on the fundamentals of data analytics, specifically covering "R Basics." The event aimed to equip faculty members with essential skills in using R for data analysis, including exploring the R environment, importing files, and creating data frames. Participants engaged in hands-on sessions that facilitated a deeper understanding of how to frame and analyze data effectively using R. This initiative not only enhanced faculty members' technical proficiency but also encouraged them to integrate data

analytics into their teaching methodologies, ultimately enriching the academic experience. Overall, the program fostered collaboration and knowledge sharing among faculty, promoting a culture of continuous learning and innovation within the institution.

FEP (MITE) - Faculty Enrichment Program  
(Marketing Ideas and Thoughts Exchange)

# Data Analytics: R Basics

RESOURCE PERSON



**Dr. Vishal Soodan**

Assistant Professor  
Faculty of Management Studies  
CMS Business School  
JAIN (Deemed-to-be University)



30<sup>th</sup> October 2024



Time: 11:45 AM - 12:45 PM



Lab 3rd Floor - 306

## FEP Objectives:

- Exploring R
- Creating Data Frame
- Importing Files

## Faculty Coordinator:

**Dr. Smita M Gaikwad**  
Assistant Professor  
Faculty of Management Studies  
CMS Business School  
JAIN (Deemed-to-be University)

## Organized by:

**Marketing Area**  
Faculty of Management Studies  
CMS Business School  
JAIN (Deemed-to-be University)

